

Review of pricing for advertising in the Village News Magazine

The prices for adverting in the Village News magazine have not been reviewed since December 2007.

Currently adverts can be a full page, half page or quarter page. However, it is recommended that the quarter page advert is now removed as an option as it is very difficult to do a quarter page adverts that are both readable and clear. More often or not a quarter page advert ends up being a half page.

The current charges for adverting are:

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| Full page | £45 |
| Full page block booking of 4 | £140 |
| Half page | £30 |
| Half page block booking of 4 | £90 |
| Quarter page | £25 |
| Quarter page block booking of 4 | £75 |
| Addition of photograph (any size) | £25 |

Colour advertisements with single colour to be the same as that chosen for the front and back of the issue:

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| Full page | £65 |
| Full page block booking of 4 | £200 |
| Half page | £40 |
| Half page block booking of 4 | £120 |

Discount rate for local non-profit making voluntary bodies:

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|---------------------|--------|
| Full page | £20 |
| Half page | £12 |
| Quarter page | £10 |
| Full page colour | £30 |
| Half page colour | £17 |
| Quarter page colour | £12.50 |